



Computacenter chooses MetaSight® from The Morphix Company to “exploit internal expertise for customer benefit”.

Europe’s leading independent provider of IT infrastructure services, Computacenter and the specialist software and services provider, The Morphix Company, today announce the deployment of the leading business social networking solution *MetaSight*® within Computacenter UK.

The decision follows a rigorous evaluation of *MetaSight* within Computacenter, which have confirmed the benefits of using the software. *MetaSight* will enable Computacenter to better understand their complete network of client and supplier relationships. It will also improve their ability to manage and share internal knowledge, by providing means to find expertise and foster communities of interest.

Chris Hanson, Director of Change Programmes at Computacenter said, *“We see that using MetaSight internally will enable us to respond to our customers quicker, finding the right expertise to meet the customer’s requirements, especially in new, niche technologies.*

It also allows us to manage and improve the complex customer relationships we have especially with our large accounts, where multiple teams from both parties are engaged.”

When comparing *MetaSight* to alternative solutions, Chris Hanson said,

“MetaSight has two fundamental advantages.

MetaSight is fully automated, resulting in instantly available, accurate and up to date information. Other products rely on users to maintain data, which is inconsistently done, often resulting in poor user trust and low product usage.

MetaSight is also a more secure product. It is internally hosted and we found it simple and easy to filter out sensitive topics.”

Discussions are underway to include *MetaSight* in the Computacenter product portfolio. It will enable Computacenter to deliver to their customers a unique and innovative solution to leverage their hidden knowledge and take their customer relationship management to the next level.

Mark Newman, CEO, The Morphix Company added,

“MetaSight is an enterprise solution which encourages staff to build on existing expertise and relationships. It automatically creates profiles of interest and relationships from the ongoing

analysis of routine email headers. Simple and quick search facilities allow experts to be located and external business relationships to be mapped. Being a browser based application means that it can also be installed and deployed within just a few hours. We are delighted to add Computacenter to our client base.”

“Sourcing knowledge and expertise without the burden of maintaining intranets or other social platforms”

About The Morphix Company

The Morphix Company serves clients who typically have complex and dispersed organisations. We work closely with a number of multi-nationals to provide transformation consultancy and supporting technologies in knowledge and collaboration systems.

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